

# Laurentiu Mihai

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## SUMMARY

**Creative** high-energy photographer with more than 10 years of experience in digital photography, with current photographic emphasis in landscape, nature, and wildlife photography.

**Enthusiast** in managing all sides of photo shoots including scheduling, designing sets, shooting, photo editing and collaborating with clients.

**Skillful** in digital photography techniques, also familiar with film photography, meticulous, analytical, and results driven.

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## EXPERIENCE

### Freelancing Photographer

- Completed multiple photo projects and assignments using the full range of focal lengths, including macro, telephoto, and wide-angle lenses, with an average client satisfaction rating of 4.7/5, by following the client's specifications, obtaining their approval before submission, and offering post-delivery support.
  - Reduced time spent producing web-ready visuals by 50% while increasing output accuracy and reliability by creating and managing digital photography workflows to capture, upload, edit, print, backup and catalog images.
  - Established and maintained the online presence for several small photography businesses and artists to capture, organize, and share photographs of landscape, wildlife, nature, travel and events by purchasing the website domain, setting up the web host, designing, developing, publishing and maintaining the websites, resulting in 70% average increase in brand awareness and website traffic.
  - Increased the number of images accepted for publication by using photography software to improve visuals, enhance colors, and correct lighting, resolving any discrepancies to ensure submission of high-quality images and to create professional looking photos.
  - Created photo galleries for websites that increased visibility and user engagement by supplying close-up photos and detailed descriptions. Resulted in 2.8x increases in sales.
  - Digitized, transferred, and tagged with metadata in the client's Digital Asset Management System hundreds of photo negatives. Improved efficiency by combining scanning techniques and bulk editing automatization, to complete the project in half the time, while reducing scanning and editing errors by 50%.
  - Proposed and implemented a cloud-based archiving solution using AWS S3 Glacier achieving an acceptable file-retrieval time while reducing the storage cost by 90%.
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## EDUCATION

### Master's degree in electrical & mechanical engineering

University Transylvania of Brasov, Romania. • Brasov, Romania

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## SKILLS

**Photography:** action, still, macro, nature, wildlife, architecture, industrial, product.

**Gear:** Fuji X-H2; Canon EOS 1D, 5D, 7D, PowerShot G9, G7X, Samsung Galaxy S22, S23, iPhone 14.

**Software:** Capture One, Dx Optics, Affinity Photo, Topaz Labs, Adobe Photoshop, Adobe Lightroom, Corel AfterShot Pro, Corel PaintShop Pro, Corel Draw, Adobe Bridge, Photo Mechanic, Aftershoot.

**Web:** WordPress, SEO, Google Search Console, Google Tags, Schema Markup, jQuery, JavaScript, Bootstrap, REST, AJAX, HTML5, CSS3, SASS, Apache, NGINX, cPanel, GTMetrix, Wordfence.

**Cloud:** SmugMug, Zenfolio, Flickr, Google Photos, Amazon AWS, Microsoft Azure, iDrive e2, BackBlaze B2, Wasabi, Google Drive, Microsoft OneDrive.